

META MAJORS BUSINESS PATHWAY

If you're interested in pursuing a degree in business but haven't yet decided which specific area to focus on, the Business Pathway is an excellent starting point.



By enrolling in this pathway, you'll gain exposure to important introductory business courses and connect with business faculty and advisors. These opportunities will help you make an informed decision about the major that aligns with your interests and career goals.

The first year of the Business Pathway provides an understanding of some key foundational areas that will set you up for success as you pursue a major in business.

You may then decide to pursue one of these eight business emphases:

CAREER OPPORTUNITIES

ACCOUNTING

- Auditor
- Tax Specialist
- Cost Accountant
- Controller
- Business Advisor

ENTREPRENEURSHIP

- Founder/Business Owner
- Sales
- Business Consultant

FINANCE

- Chief Financial Officer
- Bank Manager
- Loan Officer
- Financial Advisor
- Financial Analyst

GENERAL BUSINESS

- Store Manager
- Customer Service Coordinator
- Sales Associate

HUMAN RESOURCE MANAGEMENT

- Human Resource Specialist
- Corporate Recruiter
- Training Coordinator
- Compensation Specialist
- Employee Relations Manager

MANAGEMENT

- Information Systems Manager
- Production Manager
- Human Resource Manager
- Change Management Consultant
- Project Manager

MARKETING

- Sales Manager
- Marketing Manager
- Digital Media Campaign Manager
- Advertising and Promotions Manager
- Marketing Research Analyst

SUPPLY CHAIN MANAGEMENT

- Materials Analyst
- Purchasing Agent/Analyst
- Supplier Relationship Manager
- Distribution Manager
- Logistics Analyst
- Operations Manager

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Common courses for the first two semesters (15 credits per semester) are outlined below.

SEMESTER 1

Course #	Course Title	GE/PR	Cr Hrs
Area 5B	Gen Ed: Fine Arts	GE	3
ENG 101	College Composition I	GE	3
KINE 103	Lifetime Wellness	GE	2
MGMT 237	Using Information Systems	PR	3
MATH 125	Contemporary Mathematics	PR	3
UE 100	The University Experience	GE	1
TOTAL:			15

SEMESTER 2

Course #	Course Title	GE/PR	Cr Hrs
Area 3	Gen Ed: Natural Sciences	GE	3
ENG 102	Composition II	GE	3
ACCT 201	Principles of Fin. Accounting	PR	3
ECON 202	Principles of Economics (Micro)	PR	3
COMM 100	Oral Communication	GE	3
TOTAL:			15

GE Gen Ed Requirement • *PR* Program Requirement

Students may complete a maximum of 60 credit hours within a Meta Major Pathway before transitioning to a program of study.



CONTACT US

For additional information and advising contact the department at psb@mssu.edu.