Bachelor of Science in Business Administration 2023-24 AY International Business Emphasis Major Code IB00

CIP: 520101 Cr Hrs

General Education CORE 42 Requirements 42* Area 1A Social & Behavioral Sciences (ECON 201/202) Area 1B Civics Engagement Area 2A Written Communication Area 2B Oral Communication Area 3A Natural Science Non-Lab Area 3B Natural science With Lab Area 4 Mathematics (MATH 125 recommended) Area 5A Humanities Area 5B Fine Arts Area 5C Global Competencies (IB 310) Area 5D Health and Wellness UE 100 University Experience** Business Core* ACCT 201 Principles of Financial Accounting ACCT 202 Principles of Managerial Accounting ECON 201 Principles of Economics – Macro* ECON 202 Principles of Economics – Micro* FIN 350 Financial Management GB 301 Legal Environment of Business I GB 320 Business Communication GB 321 Business Statistics I IB 310 International Business* MGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Management*** Required IB 352 International Human Resource Management International Marketing	CIP: 520101		Cr Hrs
Area 1B Civics Engagement Area 2A Written Communication Area 2B Oral Communication Area 3A Natural Science Non-Lab Area 3B Natural science With Lab Area 4 Mathematics (MATH 125 recommended) Area 5A Humanities Area 5B Fine Arts Area 5C Global Competencies (IB 310) Area 5D Health and Wellness UE 100 University Experience** Business Core* ACCT 201 Principles of Financial Accounting ACCT 202 Principles of Managerial Accounting ECON 201 Principles of Economics – Macro* ECON 202 Principles of Economics – Micro* FIN 350 Financial Management GB 301 Legal Environment of Business I GB 320 Business Communication GB 321 Business Statistics I IB 310 International Business* MGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Management** MGMT 452 Strategic Management*** Required IB 352 International Human Resource Management International Marketing	General Edu	cation CORE 42 Requirements 42*	33
Area 2A Written Communication Area 2B Oral Communication Area 3A Natural Science Non-Lab Area 3B Natural science With Lab Area 4 Mathematics (MATH 125 recommended) Area 5A Humanities Area 5B Fine Arts Area 5C Global Competencies (IB 310) Area 5D Health and Wellness UE 100 University Experience** Business Core* ACCT 201 Principles of Financial Accounting ACCT 202 Principles of Managerial Accounting ECON 201 Principles of Economics – Macro* ECON 202 Principles of Economics – Micro* FIN 350 Financial Management GB 301 Legal Environment of Business I GB 320 Business Communication GB 321 Business Statistics I IB 310 International Business* MGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Management** Required IB 352 International Human Resource Management IB 400 International Marketing	Area 1A	Social & Behavioral Sciences (ECON 201/202)	
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Area 3A Natural Science Non-Lab Area 3B Natural science With Lab Area 4 Mathematics (MATH 125 recommended) Area 5A Humanities Area 5B Fine Arts Area 5C Global Competencies (IB 310) Area 5D Health and Wellness UE 100 University Experience** Business Core* ACCT 201 Principles of Financial Accounting ACCT 202 Principles of Managerial Accounting ECON 201 Principles of Economics – Macro* ECON 202 Principles of Economics – Micro* FIN 350 Financial Management GB 301 Legal Environment of Business I GB 320 Business Communication GB 321 Business Statistics I IB 310 International Business* MGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Management** MGMT 350 Fundamentals of Organizational Management MGMT 350 Fundamentals of Organizational Management MGMT 452 Strategic Management*** Required IB 352 International Human Resource Management IB 400 International Marketing	Area 2A	Written Communication	6
Area 3B Natural science With Lab Area 4 Mathematics (MATH 125 recommended) Area 5A Humanities Area 5B Fine Arts Area 5C Global Competencies (IB 310) Area 5D Health and Wellness UE 100 University Experience** Business Core* ACCT 201 Principles of Financial Accounting ACCT 202 Principles of Managerial Accounting ECON 201 Principles of Economics – Macro* ECON 202 Principles of Economics – Micro* FIN 350 Financial Management GB 301 Legal Environment of Business I GB 320 Business Communication GB 321 Business Statistics I IB 310 International Business* MGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Management** MGMT 452 Strategic Management*** Required IB 352 International Human Resource Management IB 400 International Marketing	Area 2B	Oral Communication	3
Area 4 Mathematics (MATH 125 recommended) Area 5A Humanities Area 5B Fine Arts Area 5C Global Competencies (IB 310) Area 5D Health and Wellness UE 100 University Experience** Business Core* ACCT 201 Principles of Financial Accounting ACCT 202 Principles of Managerial Accounting ECON 201 Principles of Economics – Macro* ECON 202 Principles of Economics – Micro* FIN 350 Financial Management GB 301 Legal Environment of Business I GB 320 Business Communication GB 321 Business Statistics I IB 310 International Business* MGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Marketing MGMT 350 Fundamentals of Organizational Management MGMT 452 Strategic Management*** Required IB 352 International Human Resource Management IB 400 International Marketing	Area 3A	Natural Science Non-Lab	3
Area 5A Humanities Area 5B Fine Arts Area 5C Global Competencies (IB 310) Area 5D Health and Wellness UE 100 University Experience** Business Core* ACCT 201 Principles of Financial Accounting ACCT 202 Principles of Managerial Accounting ECON 201 Principles of Economics – Macro* ECON 202 Principles of Economics – Micro* FIN 350 Financial Management GB 301 Legal Environment of Business I GB 320 Business Communication GB 321 Business Statistics I IB 310 International Business* MGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Marketing MGMT 350 Fundamentals of Organizational Management MGMT 452 Strategic Management*** Required IB 352 International Human Resource Management IB 400 International Marketing	Area 3B	Natural science With Lab	4
Area 5B Fine Arts Area 5C Global Competencies (IB 310) Area 5D Health and Wellness UE 100 University Experience** Business Core* ACCT 201 Principles of Financial Accounting ACCT 202 Principles of Managerial Accounting ECON 201 Principles of Economics – Macro* ECON 202 Principles of Economics – Micro* FIN 350 Financial Management GB 301 Legal Environment of Business I GB 320 Business Communication GB 321 Business Statistics I IB 310 International Business* MGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Marketing MGMT 350 Fundamentals of Organizational Management MGMT 452 Strategic Management*** Required IB 352 International Human Resource Management IB 400 International Marketing	Area 4	Mathematics (MATH 125 recommended)	3
Area 5C Global Competencies (IB 310) Area 5D Health and Wellness UE 100 University Experience** Business Core* ACCT 201 Principles of Financial Accounting ACCT 202 Principles of Managerial Accounting ECON 201 Principles of Economics – Macro* ECON 202 Principles of Economics – Micro* FIN 350 Financial Management GB 301 Legal Environment of Business I GB 320 Business Communication GB 321 Business Statistics I IB 310 International Business* MGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Marketing MGMT 350 Fundamentals of Organizational Management MGMT 452 Strategic Management*** Required IB 352 International Human Resource Management IB 400 International Marketing	Area 5A	Humanities	6
Area 5D Health and Wellness UE 100 University Experience** Business Core* ACCT 201 Principles of Financial Accounting ACCT 202 Principles of Managerial Accounting ECON 201 Principles of Economics – Macro* ECON 202 Principles of Economics – Micro* FIN 350 Financial Management GB 301 Legal Environment of Business I GB 320 Business Communication GB 321 Business Statistics I IB 310 International Business* MGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Marketing MGMT 350 Fundamentals of Organizational Management MGMT 452 Strategic Management*** Required IB 352 International Human Resource Management IB 400 International Marketing	Area 5B	Fine Arts	3
Business Core* ACCT 201 Principles of Financial Accounting ACCT 202 Principles of Managerial Accounting ECON 201 Principles of Economics – Macro* ECON 202 Principles of Economics – Micro* FIN 350 Financial Management GB 301 Legal Environment of Business I GB 320 Business Communication GB 321 Business Statistics I IB 310 International Business* MGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Marketing MGMT 350 Fundamentals of Organizational Management MGMT 452 Strategic Management*** Required IB 352 International Human Resource Management IB 400 International Marketing	Area 5C	Global Competencies (IB 310)	
Business Core* ACCT 201 Principles of Financial Accounting ACCT 202 Principles of Managerial Accounting ECON 201 Principles of Economics – Macro* ECON 202 Principles of Economics – Micro* FIN 350 Financial Management GB 301 Legal Environment of Business I GB 320 Business Communication GB 321 Business Statistics I IB 310 International Business* MGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Marketing MGMT 350 Fundamentals of Organizational Management MGMT 452 Strategic Management*** Required IB 352 International Human Resource Management IB 400 International Marketing	Area 5D	Health and Wellness	2
ACCT 201 Principles of Financial Accounting ACCT 202 Principles of Managerial Accounting ECON 201 Principles of Economics – Macro* ECON 202 Principles of Economics – Micro* FIN 350 Financial Management GB 301 Legal Environment of Business I GB 320 Business Communication GB 321 Business Statistics I IB 310 International Business* MGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Marketing MGMT 350 Fundamentals of Organizational Management MGMT 452 Strategic Management*** Required IB 352 International Human Resource Management IB 400 International Marketing	JE 100	University Experience**	1
ACCT 202 Principles of Managerial Accounting ECON 201 Principles of Economics – Macro* ECON 202 Principles of Economics – Micro* FIN 350 Financial Management GB 301 Legal Environment of Business I GB 320 Business Communication GB 321 Business Statistics I IB 310 International Business* MGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Marketing MGMT 350 Fundamentals of Organizational Management MGMT 452 Strategic Management*** Required IB 352 International Human Resource Management IB 400 International Marketing	Business Co	re*	39
ECON 201 Principles of Economics – Macro* ECON 202 Principles of Economics – Micro* FIN 350 Financial Management GB 301 Legal Environment of Business I GB 320 Business Communication GB 321 Business Statistics I IB 310 International Business* MGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Marketing MGMT 350 Fundamentals of Organizational Management MGMT 452 Strategic Management*** Required IB 352 International Human Resource Management IB 400 International Marketing	ACCT 201	Principles of Financial Accounting	3
ECON 202 Principles of Economics – Micro* FIN 350 Financial Management GB 301 Legal Environment of Business I GB 320 Business Communication GB 321 Business Statistics I IB 310 International Business* MGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Marketing MGMT 350 Fundamentals of Organizational Management MGMT 452 Strategic Management*** Required IB 352 International Human Resource Management IB 400 International Marketing	ACCT 202	Principles of Managerial Accounting	3
FIN 350 Financial Management GB 301 Legal Environment of Business I GB 320 Business Communication GB 321 Business Statistics I IB 310 International Business* MGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Marketing MGMT 350 Fundamentals of Organizational Management MGMT 452 Strategic Management*** Required IB 352 International Human Resource Management IB 400 International Marketing	ECON 201	Principles of Economics – Macro*	3
GB 301 Legal Environment of Business I GB 320 Business Communication GB 321 Business Statistics I IB 310 International Business* MGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Marketing MGMT 350 Fundamentals of Organizational Management MGMT 452 Strategic Management*** Required IB 352 International Human Resource Management IB 400 International Marketing	ECON 202	Principles of Economics – Micro*	3
GB 320 Business Communication GB 321 Business Statistics I IB 310 International Business* MGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Marketing MGMT 350 Fundamentals of Organizational Management MGMT 452 Strategic Management*** Required IB 352 International Human Resource Management IB 400 International Marketing	FIN 350	Financial Management	3
GB 321 Business Statistics I IB 310 International Business* MGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Marketing MGMT 350 Fundamentals of Organizational Management MGMT 452 Strategic Management*** Required IB 352 International Human Resource Management IB 400 International Marketing	GB 301	Legal Environment of Business I	3
IB 310 International Business* MGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Marketing MGMT 350 Fundamentals of Organizational Management MGMT 452 Strategic Management*** Required IB 352 International Human Resource Management IB 400 International Marketing	GB 320	Business Communication	3
MGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Marketing MGMT 350 Fundamentals of Organizational Management MGMT 452 Strategic Management*** Required IB 352 International Human Resource Management IB 400 International Marketing	GB 321	Business Statistics I	3
OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Marketing MGMT 350 Fundamentals of Organizational Management MGMT 452 Strategic Management*** Required IB 352 International Human Resource Management IB 400 International Marketing	B 310	International Business*	3
CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Marketing MGMT 350 Fundamentals of Organizational Management MGMT 452 Strategic Management*** Required IB 352 International Human Resource Management IB 400 International Marketing	MGMT 237	Using Information Systems	3
MRKT 300 Principles of Marketing MGMT 350 Fundamentals of Organizational Management MGMT 452 Strategic Management*** Required IB 352 International Human Resource Management IB 400 International Marketing	OR		
MGMT 350 Fundamentals of Organizational Management MGMT 452 Strategic Management*** Required IB 352 International Human Resource Management IB 400 International Marketing	CIS 305	Microcomputer Applications (3)	
MGMT 452 Strategic Management*** Required IB 352 International Human Resource Management IB 400 International Marketing	MRKT 300	Principles of Marketing	3
Required IB 352 International Human Resource Management IB 400 International Marketing	MGMT 350	Fundamentals of Organizational Management	3
IB 352 International Human Resource Management IB 400 International Marketing	MGMT 452	Strategic Management***	3
IB 400 International Marketing	Required		12
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	B 400	International Marketing	3
IB 410 International Management	B 410	International Management	3
IB 460 Global Supply Chain Management	B 460	Global Supply Chain Management	3

Choose one:		6
ANTH/INTS 37	70 Globalization & Native People (3)	
COMM 305	Intercultural Communication (3)	
HIST/INTS 217	7/317 Middle Eastern History (3)	
HIST 369	Nineteenth Century Europe (3)	
HIST 370	Twentieth Century Europe (3)	
HIST 475	Modern Latin America (3)	
INTS 201	Introduction to International Studies (3)	
INTS 308	Model United Nations (3)	
SPAN 100	Workplace & Travel Spanish	
SPAN 101	Beginning Spanish I	
SPAN 102	Beginning Spanish II	
SPAN 203	Intermediate Spanish I	
SPAN 204	Intermediate Spanish II	
Choose one:		3
IB 390	Doing Business in Europe (3)	
IB 395	Doing Business in Latin America (3)	
Electives	As needed to total 120	26
Total	Must include at 39 upper division (300-400) hrs	120

^{*}ECON 201 and 202 satisfies CORE 42 area 1A (6 hrs). IB 310 satisfies CORE 42 area 5C MATH 125 recommended

^{**}Degree Requirement H, may also be met by HNRS 101, IET 105 or BIO 100

^{***}MGMT 452 should be taken during the last semester of university work.