

Bachelor of Science in Business Administration 2023-24 AY

International Business Emphasis

Major Code IB00

CIP: 520101

Cr Hrs

General Education CORE 42 Requirements 42*		33
Area 1A	Social & Behavioral Sciences (ECON 201/202)	
Area 1B	Civics Engagement	3
Area 2A	Written Communication	6
Area 2B	Oral Communication	3
Area 3A	Natural Science Non-Lab	3
Area 3B	Natural science With Lab	4
Area 4	Mathematics (MATH 125 recommended)	3
Area 5A	Humanities	6
Area 5B	Fine Arts	3
Area 5C	Global Competencies (IB 310)	
Area 5D	Health and Wellness	2
UE 100	University Experience**	1
Business Core*		39
ACCT 201	Principles of Financial Accounting	3
ACCT 202	Principles of Managerial Accounting	3
ECON 201	Principles of Economics – Macro*	3
ECON 202	Principles of Economics – Micro*	3
FIN 350	Financial Management	3
GB 301	Legal Environment of Business I	3
GB 320	Business Communication	3
GB 321	Business Statistics I	3
IB 310	International Business*	3
MGMT 237	Using Information Systems	3
OR		
CIS 305	Microcomputer Applications (3)	
MRKT 300	Principles of Marketing	3
MGMT 350	Fundamentals of Organizational Management	3
MGMT 452	Strategic Management***	3
Required		12
IB 352	International Human Resource Management	3
IB 400	International Marketing	3
IB 410	International Management	3
IB 460	Global Supply Chain Management	3

Choose one:		6
ANTH/INTS 370	Globalization & Native People (3)	
COMM 305	Intercultural Communication (3)	
HIST/INTS 217/317	Middle Eastern History (3)	
HIST 369	Nineteenth Century Europe (3)	
HIST 370	Twentieth Century Europe (3)	
HIST 475	Modern Latin America (3)	
INTS 201	Introduction to International Studies (3)	
INTS 308	Model United Nations (3)	
SPAN 100	Workplace & Travel Spanish	
SPAN 101	Beginning Spanish I	
SPAN 102	Beginning Spanish II	
SPAN 203	Intermediate Spanish I	
SPAN 204	Intermediate Spanish II	
Choose one:		3
IB 390	Doing Business in Europe (3)	
IB 395	Doing Business in Latin America (3)	
Electives	As needed to total 120	26
Total	Must include at 39 upper division (300-400) hrs	120

*ECON 201 and 202 satisfies CORE 42 area 1A (6 hrs). IB 310 satisfies CORE 42 area 5C
MATH 125 recommended

**Degree Requirement H, may also be met by HNRS 101, IET 105 or BIO 100

***MGMT 452 should be taken during the last semester of university work.