

Bachelor of Arts 2022-23**Communication: Public Relations****Major Code CO00****CIP Code: 090101****Cr Hrs**

General Education CORE 42 Requirements 42*		33
Area 1A	Social & Behavioral Sciences	6
Area 1B	Civic Engagement	3
Area 2A	Written Communication	6
Area 2B	Oral Communication (COMM 100)	
Area 3A	Natural Science Non-Lab	3
Area 3B	Natural science With Lab	4
Area 4	Mathematics	3
Area 5A	Humanities (language for 3 hrs)	3
Area 5B	Fine Arts	3
Area 5C	Global Competencies (language)	
Area 5D	Health and Wellness	2
UE 100	First Year Experience**	1
Modern Language (courses in same prefix)		10-12
Communication Core		24
COMM 100	Oral Communication*	3
COMM 101	Introduction to Human Communication	3
COMM 111	Newswriting	3
COMM 215	Interpersonal Communication***	3
COMM 310	Communication Law	3
COMM 333	Media Editing and Design	3
COMM 420	Mass Communications Theory**	3
COMM 492	Communication Issues****	3
Public Relations Requirements		23
COMM 211	Introduction to Public Relations	3
COMM 306	Persuasion	3
COMM 355	Case Studies in Public Relations****	3
COMM 410	Crisis Communication	3
COMM 455	Writing for Public Relations	3
Select One: 3 Hours		3
COMM 200	Audio Production for Media (3)	
COMM 201	Video Production (3)	
COMM 431	Electronic Field Production (3)	
Communication Electives		5
General Electives		27-29
Total Hours	Must include at 39 upper division (300-400) hrs	120

*Gen. Ed. Core 42 Area 2B met by COMM 100, 6 hours of modern language can meet Area 5A or 3 hrs to 5A and 3 hours to 5C.

***See prerequisites