

Bachelor of Science in Business Administration 2020-21

General Business Emphasis

Major Code GB00

CIP: 520101

Cr Hrs

| | | |
|--|---|------------|
| General Education CORE 42 Requirements 42* | | 33 |
| Area 1A | Social & Behavioral Sciences (ECON 201/202) | |
| Area 1B | Civics Engagement | 3 |
| Area 2A | Written Communication | 6 |
| Area 2B | Oral Communication | 3 |
| Area 3A | Natural Science Non-Lab | 3 |
| Area 3B | Natural science With Lab | 4 |
| Area 4 | Mathematics (MATH 125 recommended) | 3 |
| Area 5A | Humanities | 6 |
| Area 5B | Fine Arts | 3 |
| Area 5C | Global Competencies (IB 310) | |
| Area 5D | Health and Wellness | 2 |
| UE 100 | First Year Experience** | 1 |
| Business Core* | | 39 |
| ACCT 201 | Principles of Financial Accounting | 3 |
| ACCT 202 | Principles of Managerial Accounting | 3 |
| ECON 201 | Principles of Economics – Macro* | 3 |
| ECON 202 | Principles of Economics – Micro* | 3 |
| FIN 350 | Financial Management | 3 |
| GB 301 | Legal Environment of Business I | 3 |
| GB 320 | Business Communication | 3 |
| GB 321 | Business Statistics I | 3 |
| IB 310 | International Business* | 3 |
| MGMT 237 | Using Information Systems | 3 |
| OR | | |
| CIS 305 | Microcomputer Applications (3) | |
| MRKT 300 | Principles of Marketing | 3 |
| MGMT 350 | Fundamentals of Organizational Management | 3 |
| MGMT 452 | Strategic Management*** | 3 |
| Required Courses choose 12 hrs from at least 4 of the following areas | | 12 |
| Accounting: | | |
| ACCT 309 | Accounting Information Systems | |
| ACCT 385 | Cost Accounting | |
| Finance/Economics: | | |
| ECON 300 | Money and Financial Institutions | |
| FIN 411 | Investments | |
| FIN 450 | Financial Strategy | |
| International Business: | | |
| IB 400 | International Marketing | |
| IB 410 | International Management | |
| Management: | | |
| MGMT 352 | Human Resource Management | |
| MGMT 431 | Operations Management | |
| MGMT 441 | Organizational Behavior | |
| Marketing: | | |
| MRKT 401 | Integrated Marketing Communications | |
| MRKT 405 | Internet Marketing | |
| MRKT 432 | Consumer Behavior | |
| Advanced Business Electives (300 level or above) | | 12 |
| Electives | | 23 |
| Total | Must include at 39 upper division (300-400) hrs | 120 |

*ECON 201 and 202 satisfies CORE 42 area 1A (6 hrs). IB 310 satisfies CORE 42 area 5C (3 hrs).

MATH 125 recommended

**Degree Requirement H, may also be met by HNRS 101 (2 credit hours)

***MGMT 452 should be taken during the last semester of university work.