

**Sport and Recreation Management (SRM) Business emphasis**  
**Bachelor of Science 2022-23 AY** Major Code: K104  
 CIP Code: 310504 Cr Hrs

<b>General Education CORE 42 Requirements 42*</b>		<b>42</b>
Area 1A	Social & Behavioral Sciences	6
Area 1B	Civic Engagement	3
Area 2A	Written Communication	6
Area 2B	Oral Communication	3
Area 3A	Natural Science Non-Lab	3
Area 3B	Natural science With Lab	4
Area 4	Mathematics	3
Area 5A	Humanities	6
Area 5B	Fine Arts	3
Area 5C	Global Competencies	3
Area 5D	Health and Wellness	2
<b>UE 100</b>	<b>First Year Experience**</b>	<b>1</b>
<b>Sport &amp; Recreation Mgmt Core</b>		<b>47</b>
COMM 211	Intro to Public Relations	3
FIN 101	Intro to Personal Financial Planning	3
GB 320	Business Communications	3
KINE 220	First Aid and Sport Safety	2
KINE 367	Socio-Psychological Aspects of Physical Education	3
KINE 375	Physical Activity for Special Populations	3
LDSP 301	Foundations of Leadership	3
MGMT 237	Using Information Systems	3
SRM 101	Intro to Sport & Recreation Management	3
SRM 300	Marketing & Promotion in Sport & Recreation	3
SRM 310	Facility & Event Mgmt in Sport & Recreation	3
SRM 320	Risk Mgmt & Legal Issues in Sport & Recreation	3
SRM 330	Sport & Recreation Finance: Budget & Rev. Mgmt	3
SRM 400	Social Media & analytics in Sport & Recreation	3
SRM 410	Organization & Administration in Sport & Recreation	3
SRM 491	Sport & Recreation Internship	3
<b>Sport &amp; Recreation Business Emphasis</b>		<b>12</b>
ACCT 200	Intro to Accounting	3
MRKT 321	Professional Sales & Sales Management	3
MGMT 350	Fundamentals of Organizational Mgmt	3
MGMT 441	Organizational Behavior	3
<b>Sport &amp; Recreation Business Emphasis Suggested Electives*</b>		<b>18</b>
<i>Electives are selected with approval of a Sport &amp; Recreation management academic advisor who will assist students in selecting elective courses appropriate for the student's goals.</i>		
<b>Suggested Certificates/Minors</b>		
<i>Professional Communication Certificate (MM70)</i>		
<i>Website Administration Certificate (CI91)</i>		
<i>App Development Certificate (CI90)</i>		
<i>Communication Minor in Public Relations (CO81)</i>		
<i>Marketing Minor (MM83)</i>		
<i>Human Resources Management Minor (MM81)</i>		
<i>Other certificates and minors are also available.</i>		
<b>Total Hours</b>	Must include at 39 upper division (300-400) hrs	<b>120</b>