

Bachelor of Science in Business Administration 2022-23

International Business Emphasis

Major Code IB00

CIP: 520101

Cr Hrs

General Education CORE 42 Requirements 42*		33
Area 1A	Social & Behavioral Sciences (ECON 201/202)	
Area 1B	Civics Engagement	3
Area 2A	Written Communication	6
Area 2B	Oral Communication	3
Area 3A	Natural Science Non-Lab	3
Area 3B	Natural science With Lab	4
Area 4	Mathematics (MATH 125 recommended)	3
Area 5A	Humanities	6
Area 5B	Fine Arts	3
Area 5C	Global Competencies (IB 310)	
Area 5D	Health and Wellness	2
UE 100	First Year Experience**	1
Business Core*		39
ACCT 201	Principles of Financial Accounting	3
ACCT 202	Principles of Managerial Accounting	3
ECON 201	Principles of Economics – Macro*	3
ECON 202	Principles of Economics – Micro*	3
FIN 350	Financial Management	3
GB 301	Legal Environment of Business I	3
GB 320	Business Communication	3
GB 321	Business Statistics I	3
IB 310	International Business*	3
MGMT 237	Using Information Systems	3
OR		
CIS 305	Microcomputer Applications (3)	
MRKT 300	Principles of Marketing	3
MGMT 350	Fundamentals of Organizational Management	3
MGMT 452	Strategic Management***	3
Required		15
IB 352	International Human Resource Management	3
IB 400	International Marketing	3
IB 410	International Management	3
IB 460	Global Supply Chain Management	3
Modern Language		3
Choose one:		3
COMM 305	Intercultural Communication (3)	
IB 430	International Trade Finance (3)	
PSC 423	Globalization and Development (3)	
Choose one:		3
Must take place internationally, outside US and home country, subject to approval of Chair :		
IB 491	Internship in International Business	
IB 498	Advanced Topics in International Business	
IB 499	Independent Study in International Business	
Electives	As needed to total 120	26
Total	Must include at 39 upper division (300-400) hrs	120

*ECON 201 and 202 satisfies CORE 42 area 1A (6 hrs). IB 310 satisfies CORE 42 area 5C

MATH 125 recommended

**Degree Requirement H, may also be met by HNRS 101 (2 credit hours)

***MGMT 452 should be taken during the last semester of university work.