## **Bachelor of Science in Business Administration**

**General Business Emphasis** 

**Major Code GB00** 

Area 1A Social & Behavioral Sciences (ECON 201/202) Area 1B Civics Engagement (Area 2B Civics Engagement (Area 2B Written Communication (Area 2B Oral Communication (Area 2B Oral Communication (Area 3A Natural Science Non-Lab (Area 3B Natural Science With Lab (Area 4 Mathematics (MATH 125 recommended) (Area 5A Humanities (MATH 125 recommended) (Area 5B Fine Arts (Area 5C Global Competencies (IB 310) (Area 5D Health and Wellness (IB 30) (Area 5D Health and 30) (Area	CIP: 520101		Cr Hrs
Area 1B	General Educ	cation CORE 42 Requirements 42*	33
Area 2A Written Communication Area 2B Oral Communication Area 3A Natural Science Non-Lab Area 3A Natural Science With Lab Area 4 Mathematics (MATH 125 recommended) Area 5A Humanities Area 5B Fine Arts Area 5C Global Competencies (IB 310) Area 5D Health and Wellness UE 100 First Year Experience**  Business Core*  33 ACCT 201 Principles of Financial Accounting ACCT 202 Principles of Managerial Accounting ECON 201 Principles of Economics – Macro* ECON 202 Principles of Economics – Macro* ECON 203 Principles of Economics – Macro* EGB 301 Legal Environment of Business I GB 301 Legal Environment of Business I GB 321 Business Statistics I IB 310 International Business* GR	Area 1A	Social & Behavioral Sciences (ECON 201/202)	
Area 2A Written Communication Area 2B Oral Communication Area 3A Natural Science Non-Lab Area 3B Natural Science With Lab Area 3B Natural Science With Lab Area 4 Mathematics (MATH 125 recommended) Area 5A Humanities Area 5D Fine Arts Area 5D Health and Wellness Business Core* ACCT 201 Principles of Financial Accounting ACCT 202 Principles of Managerial Accounting ACCT 202 Principles of Economics – Macro* ECON 201 Principles of Economics – Macro* ECON 202 Principles of Economics – Micro* FIN 350 Financial Management GB 301 Legal Environment of Business I GB 301 Legal Environment of Business I GB 310 International Business* MGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Management*** MGMT 452 Strategic Management*** MGMT 452 Strategic Management*** Accounting: ACCT 309 Accounting Information Systems ACCT 309 Accounting	Area 1B	Civics Engagement	3
Area 3A Natural Science Non-Lab Area 3B Natural science With Lab Area 4 Mathematics (MATH 125 recommended) Area 5A Humanities Area 5B Fine Arts Area 5C Global Competencies (IB 310) Area 5D Health and Wellness UE 100 First Year Experience**  Business Core*  ACCT 201 Principles of Financial Accounting ACCT 202 Principles of Managerial Accounting ECON 201 Principles of Economics – Macro* ECON 202 Principles of Economics – Micro* FIN 350 Financial Management GB 301 Legal Environment of Business I GB 320 Business Communication GB 321 Business Statistics I IB 310 International Business* MGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Management** MGMT 350 Fundamentals of Organizational Management MGMT 452 Strategic Management** Accounting: ACCT 309 Accounting Information Systems ACCT 309 International Management MGMT 450 Financial Strategy International Business:  IB 400 International Marketing IB 410 International Management MGMT 352 Human Resource Management MGMT 431 Operations Management MGMT 431 Operations Management MGMT 431 Operations Management MGMT 431 Operations Management MGMT 441 Integrated Marketing MRKT 405 Internet Marketing MRKT 406 Internet Marketing MRKT 407 Internet Marketing MRKT 408 Internet Marketing MRKT 409 Internet Marketing MRKT 401 Internet Marketing MRKT 402 Internet Marketing MRKT 403 Internet Marketing	Area 2A	Written Communication	6
Area 3A Natural Science Non-Lab Area 3B Natural science With Lab Area 4 Mathematics (MATH 125 recommended) Area 5A Humanities Area 5B Fine Arts Area 5C Global Competencies (IB 310) Area 5D Health and Wellness UE 100 First Year Experience**  Business Core*  ACCT 201 Principles of Financial Accounting ACCT 202 Principles of Managerial Accounting ECON 201 Principles of Economics – Macro* ECON 202 Principles of Economics – Micro* FIN 350 Financial Management GB 301 Legal Environment of Business I GB 320 Business Communication GB 321 Business Statistics I IB 310 International Business* MGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Management** MGMT 350 Fundamentals of Organizational Management MGMT 452 Strategic Management** Accounting: ACCT 309 Accounting Information Systems ACCT 309 International Management MGMT 450 Financial Strategy International Business:  IB 400 International Marketing IB 410 International Management MGMT 352 Human Resource Management MGMT 431 Operations Management MGMT 431 Operations Management MGMT 431 Operations Management MGMT 431 Operations Management MGMT 441 Integrated Marketing MRKT 405 Internet Marketing MRKT 406 Internet Marketing MRKT 407 Internet Marketing MRKT 408 Internet Marketing MRKT 409 Internet Marketing MRKT 401 Internet Marketing MRKT 402 Internet Marketing MRKT 403 Internet Marketing	Area 2B	Oral Communication	3
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Area 4 Mathematics (MATH 125 recommended) Area 5A Humanities Area 5B Fine Arts Area 5C Global Competencies (IB 310) Area 5D Health and Wellness UE 100 First Year Experience** Business Core*  ACCT 201 Principles of Financial Accounting ACCT 202 Principles of Managerial Accounting ACCT 202 Principles of Economics – Macro* ECON 201 Principles of Economics – Macro* FIN 350 Financial Management GB 301 Legal Environment of Business I GB 320 Business Communication GB 321 Business Statistics I IB 310 International Business* MGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Marketing MGMT 452 Strategic Management*** ACCT 309 Accounting Information Systems ACCT 385 Cost Accounting Finance/Economics: ECON 300 Money and Financial Institutions FIN 411 Investments FIN 411 Investments FIN 450 Financial Strategy International Business: IB 400 International Management MGMT 352 Human Resource Management MGMT 351 International Management MGMT 352 Human Resource Management MGMT 353 International Management MGMT 354 International Management MGMT 355 International Management MGMT 350 International Management MGMT 351 Operations Management MGMT 352 Human Resource Management MGMT 353 International Behavior Management: MGMT 351 International Management MGMT 352 International Behavior MANAGEM 353 International Behavior MANAGEM 354 Internet Marketing MRKT 401 Integrated Marketing Communications MRKT 405 Internet Marketing MRKT 405 Internet Marketing MRKT 405 Internet Marketing MRKT 405 Internet Marketing Consumer Behavior Advanced Business Electives (300 level or above)  12 Electives	Area 3B	Natural science With Lab	4
Area 5A Humanities Area 5B Fine Arts Area 5C Global Competencies (IB 310) Area 5D Health and Wellness UE 100 First Year Experience**  Business Core* 38 ACCT 201 Principles of Financial Accounting ACCT 202 Principles of Managerial Accounting ECON 201 Principles of Economics – Macro* ECON 202 Principles of Economics – Micro* FIN 350 Financial Management GB 301 Legal Environment of Business I GB 320 Business Communication GB 321 Business Statistics I IB 310 International Business* MGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) PRKT 300 Principles of Marketing MGMT 452 Strategic Management** Accounting: Accounting: Accounting: Accounting Financial Strategy International Business: IB 400 International Management MGMT 431 Operations Management MGMT 431 Operations Management MGMT 431 Operations Management MGMT 431 Operations Management MGMT 441 International Management MGMT 431 Operations Management MGMT 431 Operations Management MGMT 441 International Management MGMT 431 Operations Management MGMT 431 Operations Management MGMT 441 Integrated Marketing MRKT 405 Internet Marketing MRKT 406 Internet Marketing MRKT 407 Internet Marketing MRKT 408 Internet Marketing MRKT 409 Internet Marketing MRKT 409 Internet Marketing MRKT 400 Internet Marketing MRKT 401 Integrated Marketing Communications MRKT 402 Consumer Behavior  Advanced Business Electives (300 level or above)  12 Electives	Area 4	Mathematics (MATH 125 recommended)	3
Area 5B   Fine Arts Area 5C   Global Competencies (IB 310) Area 5D   Health and Wellness UE 100   First Year Experience**  Business Core*   38 ACCT 201   Principles of Financial Accounting   ACCT 202   Principles of Managerial Accounting   ECON 201   Principles of Economics – Macro*   ECON 202   Principles of Economics – Micro*   Financial Management   GB 320   Business Communication   GB 321   Business Statistics   GB 320   Business Statistics   GB 321   Business Statistics   GB 321   Business Statistics   GB 321   Business Statistics   GB 321   Business Statistics   GB 320   Business Ommunication   GR 321   GR 321   GR 322   GR 323   GR 324   GR 324   GR 325   GR 325   GR 326   GR 327   GR 327   GR 327   GR 328   GR 329   GR 329	Area 5A	Humanities	6
Area 5D Health and Wellness UE 100 First Year Experience**  Business Core*  33 ACCT 201 Principles of Financial Accounting ACCT 202 Principles of Managerial Accounting ECON 201 Principles of Economics – Macro* ECON 202 Principles of Economics – Micro* FIN 350 Financial Management GB 301 Legal Environment of Business I GB 320 Business Communication GB 321 Business Statistics I IB 310 International Business* MGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Marketing MGMT 350 Fundamentals of Organizational Management MGMT 452 Strategic Management*** Required courses critouse 12 Tills Information Systems ACCT 309 Accounting Information Systems ACCT 309 Financial Strategy International Business: ECON 300 Money and Financial Institutions FIN 411 Investments FIN 450 Financial Strategy International Business: IB 400 International Marketing IB 410 International Management MGMT 352 Human Resource Management MGMT 441 Organizational Behavior MGMT 441 Organizational Behavior MGMT 441 Organizational Behavior MGMT 441 Integrated Marketing MRKT 401 Integrated Marketing MRKT 405 Internet Marketing MRKT 407 Integrated Marketing MRKT 408 Internet Marketing MRKT 409 Internet Marketing MRKT 409 Internet Marketing MRKT 400 Internet Marketing MRKT 401 Integrated Marketing MRKT 402 Consumer Behavior Advanced Business Electives (300 level or above)  12	Area 5B	Fine Arts	3
Area 5D Health and Wellness UE 100 First Year Experience**  Business Core*  33 ACCT 201 Principles of Financial Accounting ACCT 202 Principles of Managerial Accounting ECON 201 Principles of Economics – Macro* ECON 202 Principles of Economics – Micro* ECON 202 Principles of Economics – Micro* ECON 203 Principles of Economics – Micro* ECON 204 Principles of Economics – Micro*  GB 307 Legal Environment of Business I GB 308 Business Communication GB 320 Business Communication GB 321 Business Statistics I IB 310 International Business* IMGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Marketing MGMT 350 Fundamentals of Organizational Management MGMT 452 Strategic Management*** Required courses choose 12 TITS ITOH activation Systems ACCOUNTING: ACCOUNTIN	Area 5C	Global Competencies (IB 310)	
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MGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Marketing MGMT 350 Fundamentals of Organizational Management MGMT 452 Strategic Management*** Required Courses Choose 12 This Hoff at least 4 of the Hoffowning areas  Accounting: ACCT 309 Accounting Information Systems ACCT 385 Cost Accounting Finance/Economics: ECON 300 Money and Financial Institutions FIN 411 Investments FIN 450 Financial Strategy International Business: IB 400 International Marketing IB 410 International Management Management: MGMT 352 Human Resource Management MGMT 431 Operations Management MGMT 431 Operations Management MGMT 441 Organizational Behavior Marketing: MRKT 401 Integrated Marketing Communications MRKT 405 Internet Marketing MRKT 432 Consumer Behavior Advanced Business Electives (300 level or above) Electives	ACCT 201	Principles of Financial Accounting	3
MGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Marketing MGMT 350 Fundamentals of Organizational Management MGMT 452 Strategic Management*** Required Courses Choose 12 This Hoff at least 4 of the Hoffowning areas  Accounting: ACCT 309 Accounting Information Systems ACCT 385 Cost Accounting Finance/Economics: ECON 300 Money and Financial Institutions FIN 411 Investments FIN 450 Financial Strategy International Business: IB 400 International Marketing IB 410 International Management Management: MGMT 352 Human Resource Management MGMT 431 Operations Management MGMT 431 Operations Management MGMT 441 Organizational Behavior Marketing: MRKT 401 Integrated Marketing Communications MRKT 405 Internet Marketing MRKT 432 Consumer Behavior Advanced Business Electives (300 level or above) Electives	ACCT 202	Principles of Managerial Accounting	3
MGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Marketing MGMT 350 Fundamentals of Organizational Management MGMT 452 Strategic Management*** Required Courses Choose 12 This Hoff at least 4 of the Hoffowning areas  Accounting: ACCT 309 Accounting Information Systems ACCT 385 Cost Accounting Finance/Economics: ECON 300 Money and Financial Institutions FIN 411 Investments FIN 450 Financial Strategy International Business: IB 400 International Marketing IB 410 International Management Management: MGMT 352 Human Resource Management MGMT 431 Operations Management MGMT 431 Operations Management MGMT 441 Organizational Behavior Marketing: MRKT 401 Integrated Marketing Communications MRKT 405 Internet Marketing MRKT 432 Consumer Behavior Advanced Business Electives (300 level or above) Electives	ECON 201		3
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MGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Marketing MGMT 350 Fundamentals of Organizational Management MGMT 452 Strategic Management*** Required Courses Choose 12 This Hoff at least 4 of the Hoffowning areas  Accounting: ACCT 309 Accounting Information Systems ACCT 385 Cost Accounting Finance/Economics: ECON 300 Money and Financial Institutions FIN 411 Investments FIN 450 Financial Strategy International Business: IB 400 International Marketing IB 410 International Management Management: MGMT 352 Human Resource Management MGMT 431 Operations Management MGMT 431 Operations Management MGMT 441 Organizational Behavior Marketing: MRKT 401 Integrated Marketing Communications MRKT 405 Internet Marketing MRKT 432 Consumer Behavior Advanced Business Electives (300 level or above) Electives	FIN 350	Financial Management	3
MGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Marketing MGMT 350 Fundamentals of Organizational Management MGMT 452 Strategic Management*** Required Courses Choose 12 This Hoff at least 4 of the Hoffowning areas  Accounting: ACCT 309 Accounting Information Systems ACCT 385 Cost Accounting Finance/Economics: ECON 300 Money and Financial Institutions FIN 411 Investments FIN 450 Financial Strategy International Business: IB 400 International Marketing IB 410 International Management Management: MGMT 352 Human Resource Management MGMT 431 Operations Management MGMT 431 Operations Management MGMT 441 Organizational Behavior Marketing: MRKT 401 Integrated Marketing Communications MRKT 405 Internet Marketing MRKT 432 Consumer Behavior Advanced Business Electives (300 level or above) Electives	GB 301		3
MGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Marketing MGMT 350 Fundamentals of Organizational Management MGMT 452 Strategic Management*** Required Courses Choose 12 This Hoff at least 4 of the Hoffowning areas  Accounting: ACCT 309 Accounting Information Systems ACCT 385 Cost Accounting Finance/Economics: ECON 300 Money and Financial Institutions FIN 411 Investments FIN 450 Financial Strategy International Business: IB 400 International Marketing IB 410 International Management Management: MGMT 352 Human Resource Management MGMT 431 Operations Management MGMT 431 Operations Management MGMT 441 Organizational Behavior Marketing: MRKT 401 Integrated Marketing Communications MRKT 405 Internet Marketing MRKT 432 Consumer Behavior Advanced Business Electives (300 level or above) Electives	GB 320		3
MGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Marketing MGMT 350 Fundamentals of Organizational Management MGMT 452 Strategic Management*** Required Courses Choose 12 This Hoff at least 4 of the Hoffowning areas  Accounting: ACCT 309 Accounting Information Systems ACCT 385 Cost Accounting Finance/Economics: ECON 300 Money and Financial Institutions FIN 411 Investments FIN 450 Financial Strategy International Business: IB 400 International Marketing IB 410 International Management Management: MGMT 352 Human Resource Management MGMT 431 Operations Management MGMT 431 Operations Management MGMT 441 Organizational Behavior Marketing: MRKT 401 Integrated Marketing Communications MRKT 405 Internet Marketing MRKT 432 Consumer Behavior Advanced Business Electives (300 level or above) Electives	GB 321	Business Statistics I	3
MGMT 237 Using Information Systems OR CIS 305 Microcomputer Applications (3) MRKT 300 Principles of Marketing MGMT 350 Fundamentals of Organizational Management MGMT 452 Strategic Management*** Required Courses Choose 12 This Hoff at least 4 of the Hoffowning areas  Accounting: ACCT 309 Accounting Information Systems ACCT 385 Cost Accounting Finance/Economics: ECON 300 Money and Financial Institutions FIN 411 Investments FIN 450 Financial Strategy International Business: IB 400 International Marketing IB 410 International Management Management: MGMT 352 Human Resource Management MGMT 431 Operations Management MGMT 431 Operations Management MGMT 441 Organizational Behavior Marketing: MRKT 401 Integrated Marketing Communications MRKT 405 Internet Marketing MRKT 432 Consumer Behavior Advanced Business Electives (300 level or above) Electives	IB 310		3
OR CIS 305 Microcomputer Applications (3)  MRKT 300 Principles of Marketing  MGMT 350 Fundamentals of Organizational Management  MGMT 452 Strategic Management***  Required Courses Choose 12 his horificat least 4 of the following areas  Accounting:  ACCT 309 Accounting Information Systems  ACCT 385 Cost Accounting  Finance/Economics:  ECON 300 Money and Financial Institutions  FIN 411 Investments  FIN 450 Financial Strategy  International Business:  IB 400 International Marketing  IB 410 International Management  Management:  MGMT 352 Human Resource Management  MGMT 431 Operations Management  MGMT 431 Operations Management  MGMT 441 Organizational Behavior  Marketing:  MRKT 401 Integrated Marketing  MRKT 405 Internet Marketing  MRKT 405 Internet Marketing  MRKT 432 Consumer Behavior  Advanced Business Electives (300 level or above)  12 Electives	MGMT 237	Using Information Systems	3
MRKT 300 Principles of Marketing  MGMT 350 Fundamentals of Organizational Management  MGMT 452 Strategic Management***  Required Courses croose 12 IIIS IIOM at least 4 of the following areas  ACCT 309 Accounting Information Systems  ACCT 385 Cost Accounting  Finance/Economics:  ECON 300 Money and Financial Institutions  FIN 411 Investments  FIN 450 Financial Strategy  International Business:  IB 400 International Marketing  IB 410 International Management  MGMT 352 Human Resource Management  MGMT 431 Operations Management  MGMT 441 Organizational Behavior  MGMT 441 Organizational Behavior  Marketing:  MRKT 401 Integrated Marketing  MRKT 405 Internet Marketing  MRKT 405 Internet Marketing  MRKT 432 Consumer Behavior  Advanced Business Electives (300 level or above)  12	OR	,	
MRKT 300 Principles of Marketing  MGMT 350 Fundamentals of Organizational Management  MGMT 452 Strategic Management***  Required Courses choose 12 hrs from a reast 4 or the rollowing areas  Accounting:  ACCT 309 Accounting Information Systems  ACCT 385 Cost Accounting  Finance/Economics:  ECON 300 Money and Financial Institutions  FIN 411 Investments  FIN 450 Financial Strategy  International Business:  IB 400 International Marketing  IB 410 International Management  Management:  MGMT 352 Human Resource Management  MGMT 431 Operations Management  MGMT 441 Organizational Behavior  MGMT 441 Organizational Behavior  Marketing:  MRKT 401 Integrated Marketing  MRKT 405 Internet Marketing  MRKT 405 Internet Marketing  MRKT 432 Consumer Behavior  Advanced Business Electives (300 level or above)  12	CIS 305	Microcomputer Applications (3)	
MGMT 452 Strategic Management*** Required Courses Choose 12 firs from at least 4 or the following areas  Accounting:  ACCT 309 Accounting Information Systems  ACCT 385 Cost Accounting  Finance/Economics:  ECON 300 Money and Financial Institutions  FIN 411 Investments  FIN 450 Financial Strategy  International Business:  IB 400 International Marketing  IB 410 International Management  Management:  MGMT 352 Human Resource Management  MGMT 431 Operations Management  MGMT 441 Organizational Behavior  Marketing:  MRKT 401 Integrated Marketing Communications  MRKT 405 Internet Marketing  MRKT 432 Consumer Behavior  Advanced Business Electives (300 level or above)  Electives  23	MRKT 300		3
MGMT 452 Strategic Management*** Required Courses Choose 12 firs from at least 4 or the following areas  Accounting:  ACCT 309 Accounting Information Systems  ACCT 385 Cost Accounting  Finance/Economics:  ECON 300 Money and Financial Institutions  FIN 411 Investments  FIN 450 Financial Strategy  International Business:  IB 400 International Marketing  IB 410 International Management  Management:  MGMT 352 Human Resource Management  MGMT 431 Operations Management  MGMT 441 Organizational Behavior  Marketing:  MRKT 401 Integrated Marketing Communications  MRKT 405 Internet Marketing  MRKT 432 Consumer Behavior  Advanced Business Electives (300 level or above)  Electives  23	MGMT 350	Fundamentals of Organizational Management	3
Accounting:  ACCT 309 Accounting Information Systems  ACCT 385 Cost Accounting  Finance/Economics:  ECON 300 Money and Financial Institutions  FIN 411 Investments  FIN 450 Financial Strategy  International Business:  IB 400 International Marketing  IB 410 International Management  Management:  MGMT 352 Human Resource Management  MGMT 431 Operations Management  MGMT 441 Organizational Behavior  Marketing:  MRKT 401 Integrated Marketing  MRKT 405 Internet Marketing  MRKT 432 Consumer Behavior  Advanced Business Electives (300 level or above)  Electives  23	MGMT 452	Strategic Management***	3
ACCT 309 Accounting Information Systems ACCT 385 Cost Accounting  Finance/Economics:  ECON 300 Money and Financial Institutions  FIN 411 Investments  FIN 450 Financial Strategy  International Business:  IB 400 International Marketing  IB 410 International Management  Management:  MGMT 352 Human Resource Management  MGMT 431 Operations Management  MGMT 441 Organizational Behavior  Marketing:  MRKT 401 Integrated Marketing Communications  MRKT 405 Internet Marketing  MRKT 432 Consumer Behavior  Advanced Business Electives (300 level or above)  Electives  23		es choose 12 hrs from at least 4 of the following areas	12
ACCT 385 Cost Accounting  Finance/Economics:  ECON 300 Money and Financial Institutions  FIN 411 Investments  FIN 450 Financial Strategy  International Business:  IB 400 International Marketing  IB 410 International Management  Management:  MGMT 352 Human Resource Management  MGMT 431 Operations Management  MGMT 441 Organizational Behavior  Marketing:  MRKT 401 Integrated Marketing Communications  MRKT 405 Internet Marketing  MRKT 432 Consumer Behavior  Advanced Business Electives (300 level or above)  Electives  23	Accounting:		
Finance/Economics:  ECON 300   Money and Financial Institutions  FIN 411   Investments  FIN 450   Financial Strategy  International Business:  IB 400   International Marketing  IB 410   International Management  Management:  MGMT 352   Human Resource Management  MGMT 431   Operations Management  MGMT 441   Organizational Behavior  Marketing:  MRKT 401   Integrated Marketing Communications  MRKT 405   Internet Marketing  MRKT 432   Consumer Behavior  Advanced Business Electives (300 level or above)  Electives   23			
ECON 300   Money and Financial Institutions   FIN 411   Investments   FIN 450   Financial Strategy   International Business:   IB 400   International Marketing   IB 410   International Management   Management:   MGMT 352   Human Resource Management   MGMT 431   Operations Management   MGMT 441   Organizational Behavior   Marketing:   MRKT 401   Integrated Marketing Communications   MRKT 405   Internet Marketing   MRKT 432   Consumer Behavior   Advanced Business Electives (300 level or above)   International Marketing   International Management   Integrated Marketing			
FIN 411 Investments FIN 450 Financial Strategy International Business: IB 400 International Marketing IB 410 International Management Management: MGMT 352 Human Resource Management MGMT 431 Operations Management MGMT 441 Organizational Behavior Marketing: MRKT 401 Integrated Marketing Communications MRKT 405 Internet Marketing MRKT 432 Consumer Behavior Advanced Business Electives (300 level or above)  Electives  International Marketing International Management International Marketing International Marketing International Marketing International Marketing International Marketing International Management Internatio			
FIN 450 Financial Strategy  International Business:  IB 400 International Marketing  IB 410 International Management  Management:  MGMT 352 Human Resource Management  MGMT 431 Operations Management  MGMT 441 Organizational Behavior  Marketing:  MRKT 401 Integrated Marketing Communications  MRKT 405 Internet Marketing  MRKT 432 Consumer Behavior  Advanced Business Electives (300 level or above)  Electives  International Marketing  Advanced Business Electives (300 level or above)  23		Money and Financial Institutions	
International Business:  IB 400			
IB 400 International Marketing IB 410 International Management  Management:  MGMT 352 Human Resource Management  MGMT 431 Operations Management  MGMT 441 Organizational Behavior  Marketing:  MRKT 401 Integrated Marketing Communications  MRKT 405 Internet Marketing  MRKT 432 Consumer Behavior  Advanced Business Electives (300 level or above)  Electives 223			
IB 410 International Management  Management:  MGMT 352 Human Resource Management  MGMT 431 Operations Management  MGMT 441 Organizational Behavior  Marketing:  MRKT 401 Integrated Marketing Communications  MRKT 405 Internet Marketing  MRKT 432 Consumer Behavior  Advanced Business Electives (300 level or above)  Electives 22	International	Business:	
Management:  MGMT 352 Human Resource Management  MGMT 431 Operations Management  MGMT 441 Organizational Behavior  Marketing:  MRKT 401 Integrated Marketing Communications  MRKT 405 Internet Marketing  MRKT 432 Consumer Behavior  Advanced Business Electives (300 level or above)  Electives  MGMT 431 Operations Management  MRKT 402 Integrated Marketing  MRKT 432 Consumer Behavior  Advanced Business Electives (300 level or above)  12			
MGMT 352 Human Resource Management MGMT 431 Operations Management MGMT 441 Organizational Behavior Marketing:  MRKT 401 Integrated Marketing Communications MRKT 405 Internet Marketing MRKT 432 Consumer Behavior Advanced Business Electives (300 level or above) Electives  12			
MGMT 431 Operations Management  MGMT 441 Organizational Behavior  Marketing:  MRKT 401 Integrated Marketing Communications  MRKT 405 Internet Marketing  MRKT 432 Consumer Behavior  Advanced Business Electives (300 level or above)  Electives 23	Management		
MGMT 441 Organizational Behavior  Marketing:  MRKT 401 Integrated Marketing Communications  MRKT 405 Internet Marketing  MRKT 432 Consumer Behavior  Advanced Business Electives (300 level or above)  Electives 23			
Marketing:       Integrated Marketing Communications         MRKT 401       Integrated Marketing Communications         MRKT 405       Internet Marketing         MRKT 432       Consumer Behavior         Advanced Business Electives (300 level or above)       12         Electives       23	MGMT 431		
MRKT 401 Integrated Marketing Communications  MRKT 405 Internet Marketing  MRKT 432 Consumer Behavior  Advanced Business Electives (300 level or above) 12  Electives 23	MGMT 441	Organizational Behavior	
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Advanced Business Electives (300 level or above) 12 Electives 23	MRKT 405	Internet Marketing	
Electives 23	MRKT 432		
		siness Electives (300 level or above)	12
Total Must include at 39 upper division (300-400) hrs 120			23
	Total	Must include at 39 upper division (300-400) hrs	120

<sup>\*</sup>ECON 201 and 202 satisfies CORE 42 area 1A (6 hrs). IB 310 satisfies CORE 42 area 5C (3 hrs).

MATH 125 recommended

<sup>\*\*</sup>Degree Requirement H, may also be met by HNRS 101 (2 credit hours) \*\*\*MGMT 452 should be taken during the last semester of university work.