

Bachelor of Science

Communication: Public Relations

Major Code CO05

CIP Code: 090101

Cr Hrs

General Education CORE 42 Requirements 42*		39
Area 1A	Social & Behavioral Sciences	6
Area 1B	Civic Engagement	3
Area 2A	Written Communication	6
Area 2B	Oral Communication (COMM 100)	
Area 3A	Natural Science Non-Lab	3
Area 3B	Natural science With Lab	4
Area 4	Mathematics	3
Area 5A	Humanities	6
Area 5B	Fine Arts	3
Area 5C	Global Competencies	3
Area 5D	Health and Wellness	2
UE 100	First Year Experience**	1
Communication: Public Relations Requirements		28
COMM 100	Oral Communication*	3
COMM 101	Introduction to Human Communication	3
COMM 215	Interpersonal Communication***	3
COMM 305	Intercultural Communication**	3
COMM 310	Communication Law	3
COMM 340	Research Methods in Communication**	3
COMM 492	Communication Issues****	3
Select One		1
COMM 220	Practicum in Communication (1)	
COMM 330	Advanced Practicum (1)	
Select One		3
COMM 304	Small Group Communication** (3)	
COMM 307	Professional Interviewing** (3)	
COMM 431	Electronic Field Production** (3)	
Select One		3
COMM 325	Broadcast News Reporting** (3)	
COMM 470	New Media Technology** (3)	
Public Relations Courses		31
COMM 111	Newswriting	3
COMM 211	Introduction to Public Relations	3
COMM 355	Case Studies in Public Relations**	3
COMM 420	Mass Communications Theory**	3
COMM 455	Writing for Public Relations*	3
Select One:		3
COMM 200	Audio Production for Media** (3)	
COMM 201	Video Production (3)	
COMM 320	Advanced Video Production (3)	
Select One:		3
COMM 300	Organizational Communication (3)	
COMM 301	Media Management (3)	
Select One:		3
COMM 333	Media Editing and Design (3)	
COMM 335	Feature Writing (3)	
COMM 350	Sports Writing (3)	
COMM 425	Broadcasting Scriptwriting (3)	
Select One:		3
COMM 303	Advanced Public Speaking (3)	
COMM 450	Community Journalism (3)	
COMM 460	Global Journalism (3)	
Communication Electives (Internship suggested)		4
General Electives		21
Total Hours	Must include at 39 upper division (300-400) hrs	120

*Gen. Ed. Core 42 Area 2B met by COMM 100.

***See prerequisites