Bachelor of Arts

Communication: Public Relations Major Code CO00 CIP Code: 090101 Cr Hrs

CIP Code: 09		Cr Hrs
General Educ	cation CORE 42 Requirements 42*	33
Area 1A	Social & Behavioral Sciences	6
Area 1B	Civic Engagement	3
Area 2A	Written Communication	6
Area 2B	Oral Communication (COMM 100)	
Area 3A	Natural Science Non-Lab	3
Area 3B	Natural science With Lab	4
Area 4	Mathematics	3
Area 5A	Humanities (language for 3 hrs)	3
Area 5B	Fine Arts	3
Area 5C	Global Competencies (language)	
Area 5D	Health and Wellness	2
UE 100	First Year Experience**	1
Modern Lang	uage (courses in same prefix)	10-12
Communicat	ion: Public Relations Requirements	47
COMM 100	Oral Communication*	3
COMM 101	Introduction to Human Communication	3 3 3
COMM 111	Newswriting	3
COMM 200	Audio Production for Media****	
	OR	
COMM 201	Video Production	3
COMM 211	Introduction to Public Relations	3
COMM 215	Interpersonal Communication	3 3 3
COMM 310	Communication Law	3
COMM 325	Broadcast News Reporting**	
	OR	
COMM 333	Media Editing and Design****	3
COMM 340	Research in Communications	3
COMM 355	Case Studies in Public Relations****	3
COMM 455	Writing for Public Relations	3 3 3 3 3
COMM 470	New Media Technology****	3
COMM 492	Communications Issues****	3
Communication Electives		8
General Electives		27-29
Total Hours	Must include at 39 upper division (300-400) hrs	120

^{*}Gen. Ed. Core 42 Area 2B met by COMM 100, 6 hours of modern language can meet Area 5A or 3 hrs to 5A and 3 hours to 5C.

^{***}See prerequisites