

Bachelor of Science in Business Administration  
 General Business Emphasis.....Major Code GB00

**General Education CORE 42 Requirements 42\* ..... 33**

UE 100 First Year Experience\*\* ..... 1

**Business Core ..... 39**

ACCT 201 Principles of Financial Accounting .....3

ACCT 202 Principles of Managerial Accounting .....3

ECON 201 Principles of Economics-Macro\* .....3

ECON 202 Principles of Economics-Micro\*.....3

FIN 350 Financial Management.....3

GB 301 Legal Environment of Business I.....3

GB 320 Business Communication.....3

GB 321 Business Statistics I.....3

IB 310 International Business\* .....3

MGMT 237 Using Information Systems .....3

MRKT 300 Principles of Marketing.....3

MGMT 350 Fundamentals of Organizational Management.....3

MGMT 452 Strategic Management\*\*\* .....3

**Required Courses ..... 12**

**Choose 12 hrs. from at least 4 of the following 5 areas:**

**Accounting:**

ACCT 309 Accounting Information Systems

ACCT 385 Cost Accounting

**Finance/Economics:**

ECON 300 Money and Financial Institutions

FIN 411 Investments

FIN 450 Financial Strategy

**International Business:**

IB 400 International Marketing

IB 410 International Management

**Management:**

MGMT 352 Human Resource Management

MGMT 431 Operations Management

MGMT 441 Organizational Behavior

**Marketing:**

MRKT 401 Integrated Marketing Communications

MRKT 405 Internet Marketing

MRKT 432 Consumer Behavior

**Advanced Business Electives (300 level or above)..... 12**

Choose 12 hours from courses with the following prefixes:

ACCT, ECON, ENT, FIN, GB, IB, MGMT, MRKT

**Electives ..... 23**

**Total ..... 120**

\*ECON 201 and 202 satisfies 3 hours of CORE 42 area 1A. IB 310 satisfies CORE 42 area 5C.

\*\*Degree Requirement H, may also be met by HNRS 101 (2 credit hours)

\*\*\*MGMT 452 should be taken during the last semester of university work.

Updated 4/3/18 to reflect CORE 42