

Bachelor of Science .....Major Code C005

## Communication Major - Public Relations

**General Ed CORE 42 Requirement .....42\* 39**

UE 100 First Year Experience\*\* ..... 1

**Communication Core .....28**

COMM 100 Oral Communication\* ..... 3

COMM 101 Introduction to Human Communication..... 3

COMM 215 Interpersonal Communication\*\* ..... 3

COMM 305 Intercultural Communication\*\* ..... 3

COMM 310 Communication Law\*\* ..... 3

COMM 340 Research Methods in Communication\*\* ..... 3

COMM 492 Communication Issues\*\*^ ..... 3

**Select One^:..... 1**

COMM 220 Practicum in Communication (1)

COMM 330 Advanced Practicum (1)

**Select One^:..... 3**

COMM 304 Small Group Communication\*\* (3)

COMM 307 Professional Interviewing\*\* (3)

COMM 431 Electronic Field Production\*\* (3)

**Select One^:..... 3**

COMM 325 Broadcast News Reporting\*\* (3)

COMM 470 New Media Technology\*\* (3)

**Communication Public Relations Courses ..... 31**

COMM 111 Newswriting..... 3

COMM 211 Introduction to Public Relations..... 3

COMM 355 Case Studies in Public Relations\*\* ..... 3

COMM 420 Mass Communications Theory\*\* ..... 3

COMM 455 Writing for Public Relations\* ..... 3

**Select One: ..... 3**

COMM 200 Audio Production for Media\*\* (3)

COMM 201 Video Production (3)

COMM 320 Advanced Video Production (3)

**Select One: ..... 3**

COMM 300 Organizational Communication (3)

COMM 301 Media Management (3)

**Select One: ..... 3**

COMM 333 Media Editing and Design (3)

COMM 335 Feature Writing (3)

COMM 350 Sports Writing (3)

COMM 425 Broadcasting Scriptwriting (3)

**Select One: ..... 3**

COMM 303 Advanced Public Speaking (3)

COMM 450 Community Journalism (3)

COMM 460 Global Journalism (3)

Communication Electives (Internship Suggested) ..... 4

**Electives ..... 21**

**Total Hours ..... 120\*\*\***

\*COMM 100 satisfies 3 hours of CORE 42 area 2B.

\*\*See Prerequisites

\*\*\*Must include at least 39 Upper Division (300-400 level) hours.

Updated 3/27/18 to reflect CORE 42 and changes in report 4068462 (AP 2-27-17)