

Bachelor of Arts.....Major Code C000

## Communication Major - Public Relations

**General Education CORE 42 Requirements 42\*** ..... 33

UE 100 First Year Experience\*\* ..... 1

**Modern Language Courses in same prefix\*** ..... 10-12

**Communications Requirements** ..... 47

COMM 100 Oral Communication\* ..... 3

COMM 101 Introduction to Human Communication..... 3

COMM 111 Newswriting..... 3

COMM 200 Audio Production for Media\*\*\*\*

OR

COMM 201 Video Production..... 3

COMM 211 Introduction to Public Relations..... 3

COMM 215 Interpersonal Communication ..... 3

COMM 310 Communication Law ..... 3

COMM 325 Broadcast News Reporting\*\*

OR

COMM 333 Media Editing and Design\*\*\*\* ..... 3

COMM 340 Research in Communications ..... 3

COMM 355 Case Studies in Public Relations\*\*\*\* ..... 3

COMM 455 Writing for Public Relations ..... 3

COMM 470 New Media Technology\*\*\*\* ..... 3

COMM 492 Communications Issues\*\*\*\* ..... 3

**Communication Electives**..... 8

**Electives** ..... 27-29

**Total Hours** ..... 120\*\*\*\*\*

\*COMM 100 satisfies 3 hours of CORE 42 area 2B, Three hours of modern language meets CORE 42 area 5A, an additional 3 hours of modern language meets CORE 42 area 5C.

\*\*Degree Requirement H, may also be met by HNRS 101 (2 credit hours)

\*\*\*\*See Prerequisites

\*\*\*\*\*Must include at least 39 Upper Division (300-400 level) hours

Updated 3/27/18 to reflect CORE 42, updated 4/9/18 to include 3 additional hours of modern language